



A

PROJECT REPORT

ON

AN ANALYTICAL STUDY OF TOURIST INCLINATION TOWARDS HERITAGE  
TOURISM : "A STUDY BASED ON GUWAHATI CITY GATEWAY TO NORTH  
EAST, INDIA"



SUBMITTED TO THE DIBRUGARH UNIVERSITY IN PARTIAL FULFILLMENT OF  
THE REQUIREMENT FOR THE DEGREE OF

"BACHELOR OF BUSINESS ADMINISTRATION"(BBA)

UNDER THE GUIDANCE OF

ANKIT SEN

ASSISTANT PROFESSOR

CENTRE FOR MANAGEMENT EDUCATION (CME)

TINSUKIA COLLEGE, TINSUKIA

SUBMITTED BY:-

SURAJ KUMAR SHAH

BBA 6<sup>TH</sup> SEMESTER

ROLL NO:-17690018

REGISTRATION NO: 21861166

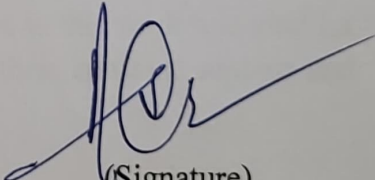
YEAR : 2024

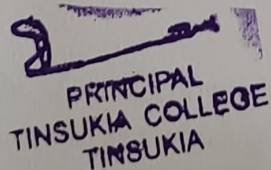
## CERTIFICATE OF THE GUIDE

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This is to certify that Suraj Kumar Shah student of BBA 6<sup>th</sup> semester , with specialization in Marketing Management , Centre for Management Education , Tinsukia College , have completed his academic project work entitled , “An Analytical Study Of Tourist Inclination Towards Heritage Tourism which is based on Guwahati City Gateway To North East, INDIA” under my guidance and supervision , as part of their Course Curriculum (Paper code 60100). Their report is based on an original survey carried out by them and has not been submitted elsewhere for the award of any other degree/diploma or for publication to the best of my knowledge and belief.

I wish them every success in their academic career in life.

  
(Signature)  
Mr. ANKIT SEN.  
Assistant Professor  
Centre Of Management Education  
Tinsukia College , Tinsukia

  
PRINCIPAL  
TINSUKIA COLLEGE  
TINSUKIA

Date

14/6/24