



A PROJECT REPORT

ON

“A COMPARATIVE STUDY OF ONLINE AND OFFLINE SHOPPING: A CASE  
STUDY OF TINSUKIA”



SUMMITTED TO THE DIBRUGARH UNIVERSITY IN PARTIAL FULFILLMENT OF  
THE REQUIREMENT FOR THE DEGREE OF  
**'BACHELOR OF BUSINESS ADMINISTRATION (BBA)'**

UNDER THE GUIDANCE OF

HIMAKASHI MEDHI

ASSISTANT PROFESSOR

CENTRE FOR MANAGEMENT EDUCATION (CME)

TINSUKIA COLLEGE, TINSUKIA

SUBMITTED BY:-

SHRABONI PAUL

BBA 6<sup>TH</sup> SEM

ROLL NO:- 17690027

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YEAR-2024

## CERTIFICATE OF THE GUIDE

This is to certify that Shraboni Paul, student of BBA 6th semester, with specialization in Marketing Management, Centre for Management Education, Tinsukia College, have completed his academic project work entitled, "A COMPARATIVE STUDY OF ONLINE AND OFFLINE SHOPPING: A CASE STUDY OF TINSUKIA" under my guidance and supervision, as part of their Course Curriculum (Paper Code 60100). Their report is based on an original survey carried out by them and has not been submitted elsewhere for the award of any degree/diploma or for publication, to the best of my knowledge and belief.

I wish them every success in their academic career and in life.

*Himakshi Medhi*  
8/6/24

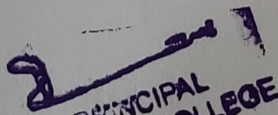
(Signature)

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Date