



A

PROJECT REPORT

ON

“Study of Consumer Buying Behavior towards Two-wheeler Tinsukia town”



SUBMITTED TO THE DIBRUGARH UNIVERSITY IN PARTIAL FULFILLMENT
OF THE REQUIREMENT FOR THE DEGREE OF

“BACHELOR OF BUSINESS ADMINISTRATION(BBA)”

UNDER THE GUIDANCE OF

HIMAKSHI MEDHI

ASSISTANT PROFESSOR

CENTRE FOR MANAGEMENT EDUCATION (CME)

TINSUKIA COLLEGE, TINSUKIA

SUBMITTED BY:-

SHIVAM KUMAR

BBA 6TH SEMESTER

ROLL NO:- 17690016

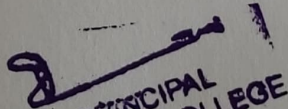
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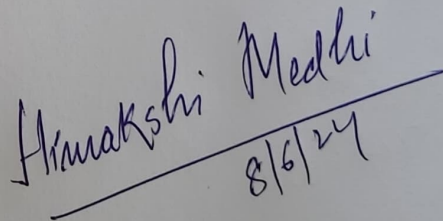
CERTIFICATE OF THE GUIDE

This is to certify that Shivam Kumar student of BBA 6th semester, with specialization in Marketing, Centre for Management Education, Tinsukia College, have completed his academic project work entitled, “**Study of Consumer Buying Behavior towards Two-wheeler Tinsukia town**” under my guidance and supervision, as part of their Course Curriculum (Paper Code 60100). Their report is based on an original survey carried out by them and has not been submitted elsewhere for the award of any other degree/diploma or for publication, to the best of my knowledge and belief.

I wish them every success in their academic career and in life.

DATE:


PRINCIPAL
TINSUKIA COLLEGE
TINSUKIA


8/6/24

(Signature)

HIMAKSHI MEDHI
Assistant Professor
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