



A PROJECT REPORT ON  
"A COMPARATIVE STUDY OF CONSUMER PREFERENCE BETWEEN  
SWIGGY & ZOMATO: A STUDY BASED ON TINSUKIA TOWNSHIP"



SUBMITTED TO THE DIBRUGARH UNIVERSITY IN PARTIAL FULFILLMENT  
OF THE REQUIREMENT FOR THE DEGREE OF  
"BACHELOR OF BUSINESS ADMINISTRATION" (BBA)

*Alka*  
8/6/24

UNDER THE GUIDANCE OF  
ALKA SINGH  
ASSISTANT PROFESSOR  
CENTRE FOR MANAGEMENT EDUCATION (CME)  
TINSUKIA COLLEGE

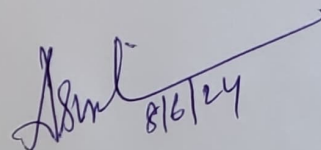
SUBMITTED BY:  
SARUV KUMAR SAHANI  
BBA 6<sup>TH</sup> SEMESTER  
ROLL NO: 17690015

## CERTIFICATE OF THE GUIDE


This is to certify that Saruv Kumar Sahani student of BBA 6<sup>th</sup> semester, with specialization in Marketing, Centre for Management Education, Tinsukia College, have completed his academic project work entitled, "A COMPARATIVE STUDY OF CONSUMER PREFERENCE BETWEEN SWIGGY & ZOMATO : A STUDY BASED ON TINSUKIA TOWNSHIP" under my guidance and supervision, as part of their Course Curriculum (Paper Code 60100). Their report is based on an original survey carried out by them and has not been submitted elsewhere for the award of any other degree/diploma or for publication, to the best of my knowledge and belief.

I wish them every success in their academic career and in life.

DATE:



(Signature)



PRINCIPAL  
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