



A

PROJECT REPORT

ON

“A STUDY ON THE LEVEL OF CONSUMER SATISFACTION WITH
SPECIAL REFERENCE TO DELL LAPTOPS”

(A CASE STUDY FROM TINSUKIA TOWN)



SUBMITTED TO THE DIBRUGARH UNIVERSITY IN PARTIAL
FULFILLMENT OF THE REQUIREMENT FOR THE DEGREE OF

‘BACHELOR OF BUSINESS ADMINISTRATION (BBA)’

UNDER THE GUIDANCE OF

ANKIT SEN

ASSISTANT PROFESSOR

CENTRE FOR MANAGEMENT EDUCATION (CME)

TINSUKIA COLLEGE, TINSUKIA

SUBMITTED BY:-

MOHAK SHARMA

BBA 6TH SEM

ROLL NO.:

REGD. NO.: 21861155

YEAR: 2024

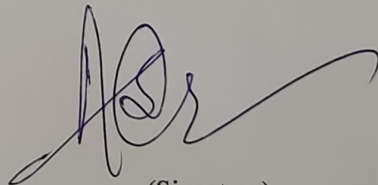
CERTIFICATE OF THE GUIDE

This is to certify that Sapna Gupta student of BBA 6th semester, with specialization in Digital Marketing, Centre for Management Education, Tinsukia College, have completed his academic project work entitled, "A Study on the level of consumer satisfaction with special reference to Dell Laptops" under my guidance and supervision, as part of their Course Curriculum (Paper Code). Their report is based on an original survey carried out by them and has not been submitted elsewhere for the award of any other degree/diploma or for publication, to the best of my knowledge and belief.

I wish them every success in their academic career and in life.

DATE:

14/6/24



(Signature)

Mr. ANKIT SEN

Assistant Professor

Center of Management Education

Tinsukia College, Tinsukia

