



A

PROJECT REPORT

ON

'IMPACT OF AI AUTOMATION IN RETAILING'



SUBMITTED TO THE DIBRUGARH UNIVERSITY IN
PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE DEGREE OF

'BACHELOR OF BUSINESS ADMINISTRATION [BBA]'

UNDER THE GUIDANCE OF:

HIMAKSHI MEDHI

ASSISTANT PROFESSOR

CENTRE FOR MANAGEMENT EDUCATION [CME]

TINSUKIA COLLEGE, TINSUKIA

SUBMITTED BY:

GITARTHA BHARALI

BBA 6TH SEM

ROLL NO: 17690007

REGD. NO: 21861151

YEAR: 2024

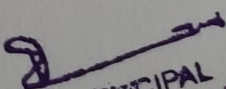
CERTIFICATE OF THE GUIDE

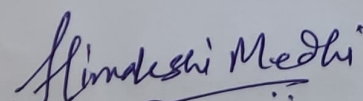
This is to certify that Gitartha Bharali student of BBA 6th Semester, with specialization in Marketing Management, Centre for Management Education, Tinsukia College, have completed his academic project work entitled, 'Impact Of AI Automation In Retailing under my guidance and supervision, as part of their Course Curriculum (Paper Code 60100). Their report is based on an original survey carried out by them and has not been submitted elsewhere for the award of any other degree/diploma or for publication, to the best of my knowledge and belief.

I wish them every success in their academic career and in life.

DATE:

14/6/24


PRINCIPAL
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(Signature)

Mrs. HIMAKSHI MEDHI

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