



A

PROJECT REPORT

ON

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE FOOD ORDERING  
AND DELIVERY APPLICATIONS”.**

**(A CASE STUDY FROM TINSUKIA TOWN)**



SUBMITTED TO THE DIBRUGARH UNIVERSITY IN PARTIAL FULFILLMENT OF THE  
REQUIREMENT FOR THE DEGREE OF

**‘BACHELOR OF BUSINESS ADMINISTRATION (BBA)’**

UNDER THE GUIDANCE OF

ANKIT SEN

ASSISTANT PROFESSOR

CENTRE FOR MANAGEMENT EDUCATION (CME)

TINSUKIA COLLEGE, TINSUKIA

SUBMITTED BY:

YUVRAJ BORGHAIN

BBA 6<sup>th</sup> SEM

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**CERTIFICATE OF THE GUIDE**

This is to certify that Yuvraj Borgohain, student of BBA 6th semester, with specialization in Marketing Management, Centre for Management Education(CME), Tinsukia College, have completed his academic project work entitled, "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE FOOD ORDERING AND DELIVERY APPLICATION-----A CASE STUDY ON TINSUKIA TOWN", under my guidance and supervision, as part of their Course Curriculum (Paper Code: 60100). Their report is based on an original survey carried out by them and has not been submitted elsewhere for the award of any other degree/diploma or for publication, to the best of my knowledge and belief.

I wish him every success in his academic career and in life.

DATE: 26-05-2023 .

  
(Signature)

Mr. Ankit Sen

Assistant Professor

Centre for Management Education

Tinsukia College, Tinsukia

  
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