



A

PROJECT REPORT

ON

"ASSESSING THE EFFECTIVENESS OF SOCIAL MEDIA ON ONLINE PHARMACY – IN ASSOCIATED WITH PHARMEASY"

TINSUKIA TOWN, ASSAM

(A CASE STUDY FROM TINSUKIA TOWN)



SUBMITTED TO THE DIBRUGARH UNIVERSITY IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE DEGREE OF

'BACHELOR OF BUSINESS ADMINISTRATION (BBA)'

UNDER THE GUIDANCE OF

HIMAKSHI MEDHI

ASSISTANT PROFESSOR

CENTRE FOR MANAGEMENT EDUCATION (CME)

TINSUKIA COLLEGE, TINSUKIA

SUBMITTED BY:

SOMA DEY

BBA 6th SEM.

ROLL NO : 16290024

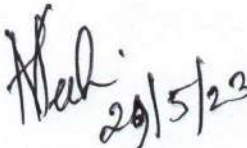
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CERTIFICATE OF THE GUIDE

This is to certify that **SOMA DEY** student of BBA 6th semester, with specialization in Marketing Management, Centre for Management Education, Tinsukia College, have completed his academic project work entitled, "**A PROJECT REPORT ON "ASSESSING THE EFFECTIVENESS OF SOCIAL MEDIA ON ONLINE PHARMACY- IN ASSOCIATED WITH PHARMEASY"**"- Tinsukia Town, Assam under my guidance and supervision, as part of their Course Curriculum (Paper Code: 60100). Their report is based on an original survey carried out by them and has not been submitted elsewhere for the award of any other degree/diploma or for publication, to the best of my knowledge and belief.

I wish them every success in their academic career and in life.

DATE: 29-05-2023


29/5/23

(Signature)

Mrs Himakshi Medhi

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