


Ref No:

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WEBINAR ON USE OF (AI) IN MANAGEMENT ORGANISED

Tinsukia College; 30th September 2024: A webinar on the "Use of Artificial Intelligence in Management" was organized by the Centre for Management Education (CME) in collaboration with SRM University, Andhra Pradesh. The video conferencing session was held at the CME Library Hall of the college and the students pursuing Bachelor of Business Administration course were the participants. The session commenced with an introductory speech by Mr. Ankit Sen, Assistant Professor, CME, Tinsukia College. He welcomed the participants and set an engaging tone for the discussion on the intersection of AI and management. The resource person for the event was Prof. Bharadwaj Shivkumaran, Dean, Paari School of Business, SRM University. He delivered a comprehensive overview of recent trends in artificial intelligence and its applications in modern management practices. His insights illuminated how AI is revolutionizing decision-making processes, improving operational efficiencies, and driving innovation in business strategies.

The session was expertly moderated by Mr. Bhaskar Jyoti Borah, Area Manager for North East and West Bengal, who ensured a smooth flow of dialogue and engagement among participants. Overall, the webinar provided a valuable opportunity for students to deepen their understanding of AI's role in management and consider its potential impact on future careers.



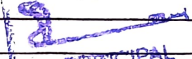
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(Dr. Surjya Chutia)
Principal
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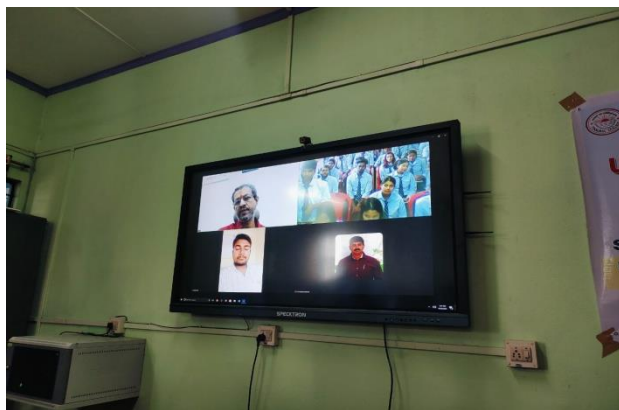
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Photographs of the Webinar on “Use of Artificial Intelligence in Management” organized on 30th September, 2024