

OFFICE OF THE PRINCIPAL

TINSUKIA COLLEGE

Φ : 0374 - 2338340
(M) : 9954456991



TINSUKIA - 786 125 (ASSAM)
Established : 1956

Accredited by NAAC with B+ Grade

Website: www.tinsukiacollege.in

E-mail: tinsukiacollege1956@gmail.com
principaltinsukiacollege@rediffmail.com

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WEBINAR ON USE OF (AI) IN MANAGEMENT ORGANISED

Tinsukia College; 30th September 2024: A webinar on the "Use of Artificial Intelligence in Management" was organized by the Centre for Management Education (CME) in collaboration with SRM University, Andhra Pradesh. The video conferencing session was held at the CME Library Hall of the college and the students pursuing Bachelor of Business Administration course were the participants. The session commenced with an introductory speech by Mr. Ankit Sen, Assistant Professor, CME, Tinsukia College. He welcomed the participants and set an engaging tone for the discussion on the intersection of AI and management. The resource person for the event was Prof. Bharadwaj Shivkumaran, Dean, Paari School of Business, SRM University. He delivered a comprehensive overview of recent trends in artificial intelligence and its applications in modern management practices. His insights illuminated how AI is revolutionizing decision-making processes, improving operational efficiencies, and driving innovation in business strategies.

The session was expertly moderated by Mr. Bhaskar Jyoti Borah, Area Manager for North East and West Bengal, who ensured a smooth flow of dialogue and engagement among participants. Overall, the webinar provided a valuable opportunity for students to deepen their understanding of AI's role in management and consider its potential impact on future careers.


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(Dr. Surjya Chutia)
Principal
Tinsukia College
Tinsukia

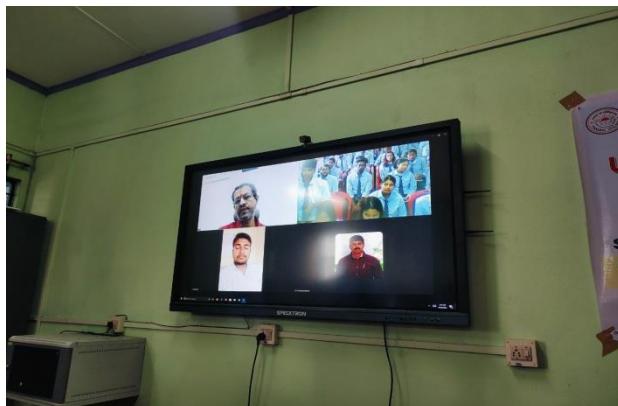
TSK College.

Name	Mobile Number	E-Mail	Class & Stream & Semes ter	Course Interested after 10 th Graduation
Karan Sutradhar	9395591500	Karan.sutradhar@gmail.com	3 rd	MBA
Amara Hussain Sikari	9003261782	amara.hussain.sikari@gmail.com	3 rd	MBA
Yash Sharmma	9395212781	Yash.sharmma.09@gmail.com	3 rd	MBA
Nishan Sab	9122097358	Nishan.Sab.9976@gmail.com	3 rd	MBA
Ananya Dwarah	8322137503	Ananya.Dwarah.Lucky.6@gmail.com	5 th	MBA
Jini Akhtar	9707452284	jiniakhtar06@gmail.com	5 th	MBA
Akshita Chakraborty	7002798311	akshita.chakraborty.2002@gmail.com	5 th	MBA
Bhunika Barman	8789327942	bhunika.barman.2004@gmail.com	5 th	MBA
Mardina Tirkay	8761927629	Mardina.Tirkay.0000@gmail.com	5 th	MBA
Kritika Dutta	7002712174	Kritika.Dutta.45@gmail.com	5 th	MBA
Bipanshi Bharali	9365107883	bipanshi.bharali.82@gmail.com	5 th	MBA
Karan Pahari	6003702073	Karanashri05@gmail.com	8 th	MBA
Debjoti Sutradhar	9101515180	debjoti1515180@gmail.com	3 rd	MBA
Priyanshu Jaiswal	9395251278	pj.7747765@gmail.com	3 rd	MBA
Bibek Das	7002946348	bibekdas.90dec@gmail.com	1 st	MBA
Prawesh Sain	8453783759	paweshsain@gmail.com	1 st	MBA
Ankit Upadhyaya	8638419131	Ankitupadhyaya29@gmail.com	1 st	MBA
Akshit Srivastava	7086838174	Srivastava9314706@gmail.com	1 st	MBA
Rishabh Nath	9661881249	rishabh.nath.6@gmail.com	1 st	MBA
Alok kh Sahani	9957117084	alok.sahani9@gmail.com	1 st	MBA
Binita Dung Dung	6000812576	dungdung.binita@gmail.com	1 st	MBA
Ujjaini Bura gahain	7086878544	diyabura.gahain.04@gmail.com	3 rd	MBA
Jeni Bairulya	8011155653	jneec2909@gmail.com	3 rd	MBA
Sanjana Das	6002734120	sanjanadas1808@gmail.com	3 rd	MBA
Shreuti Maran	8011251390	maranshreuti.38@gmail.com	3 rd	MBA
Ritesh Lakra	9395373028	Ritesh.lakra.928@gmail.com	3 rd	MBA
Peter Mirj	8638864089	Petermirj696@gmail.com	3 rd	MBA
Anish Mishra	8723932925	Anish.mishra.0020@gmail.com	1 st	MBA
Purnima Sen	8049425257	PurnimaSen69@gmail.com	1 st Sem	MBA

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Name	Mobile Number	E-Mail	Class & Stream of Semester	Course Interested after 1st 2nd Graduation
Priya Chetry	8473055435	Priyachetry208@gmail.com	Arts 3rd BBA	BB MBA
Priyanka Gupta	8434383657	Priyanka.gupta.12@gmail.com	Arts 3rd sem BBA	MBA
Ritik Kumar Tiwari	9863092013	ritiktiwari289@gmail.com	Commerce 1st sem	MBA
Nitken Konwar	9101792596	Nitkenkonwar@gmail.com	Arts 1st 3 BBA	MBA
Naman Rai	6003740053	Namanrai896@gmail.com	Science 1st BBA	MBA
Anand Yadav	6900327123	anand.yadav.103@gmail.com	commerce 1st BBA	MBA
Surjeet Kujur	8473077815	Surjeetkujur103@gmail.com	commerce	MBA
Trishna Das	8822537479	Trishnadas2345@gmail.com	Commerce BBA	MBA
Chanchal Sharma	6900233811	chanchals6900@gmail.com	commerce BBA	MBA
Khushbu Sharma	7002645814	Khushbu.sharma.68@gmail.com	BBA 3rd sem	MBA
Manjiri Bhattacharyee	9394799243	manjiri.bhattacharyee.202@gmail.com	BBA 3rd sem	MBA
Shreyaswar Das	8822683973	Shreyaswardeesha.01@gmail.com	BBA 3rd sem	MBA
Sujata Acharyee	6000384819	Sujata.acharyee.08@gmail.com	Commerce BBA 1st sem	MBA
Mounti La Das	8822198753	mounti.ladas8216@gmail.com	BBA 1st sem	MBA
ABHIJAY KIR VRM 17	9365256161	abhay.verma.09@gmail.com	BBA 1st sem	MBA
Sayam Saha	9101181589	imsayamsaha@gmail.com	BBA 3rd sem	MBA
Soumik Das	60009117585	Soumikdas100@gmail.com	BBA 3rd sem	MBA
Sarmad Zaid	8486671155	ccrayfish.on.the.pond1@gmail.com	BBA 3rd sem	Corporate Lawyer
Akhilwar Singh	9101326416	akhilwar2006singh03@gmail.com	commerce BBA 1st	MBA

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Photographs of the Webinar on “Use of Artificial Intelligence in Management” organized on 30th September, 2024