



A

**PROJECT REPORT**

**ON**

**“A STUDY ON PRESENT MARKET CONDITION OF  
EXISTING SHAMPOO BRANDS IN RURAL AREA OF  
TENGAPANI, MAKUM (TINSUKIA)”**



SUBMITTED TO THE DIBRUGHAR UNIVERSITY IN PARTIAL  
FULFILLMENT OF THE REQUIREMENT FOR THE DEGREE OF

**‘BACHELOR OF BUSINESS ADMINISTRATION (BBA)’**

UNDER THE GUIDANCE OF:

ALKA SINGH

ASSISTANT PROFESSOR

CENTRE FOR MANAGEMENT EDUCATION

TINSUKIA COLLEGE, TINSUKIA

SUBMITTED BY:

EVAN CHETIA

B.B.A. 6<sup>TH</sup> SEMESTER

REGN NO.: 20480733

ROLL NO.: 16290005

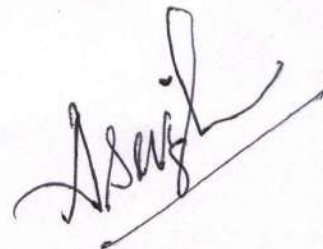
YEAR: 2023

## CERTIFICATE OF THE GUIDE

This is to certify that Evan Chetia student of BBA 6<sup>th</sup> semester, with specialization in Marketing Management. Centre for Management Education, Tinsukia College, have completed this academic project work and entitled, "A Study on present market condition of existing shampoo brands in rural area of Tengapani, Makum (Tinsukia)" under my guidance and supervision, as part of their Course Curriculum (Paper Code: 60100). Their report is based on an original survey carried out by them and has not been submitted elsewhere for the award of any other degree/ diploma or for publication, to the best of my knowledge and belief.

I wish them every success in their academic career and in life.

DATE: 31<sup>st</sup> May '23



(Signature)

Mrs. ALKA SINGH

Assistant Professor

Centre for Management Tinsukia

College



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